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Leadway Technology Investment Group Limited 高維科技投資集團有限公司

(incorporated in the Cayman Islands with limited liability) (Stock Code: 2086)

POSITIVE PROFIT ALERT

This announcement is made by Leadway Technology Investment Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform shareholders of the Company and potential investors that based on the information available to the Board, and a preliminary assessment of the latest unaudited consolidated management accounts of the Group for the year ended 31 December 2024 ("**FY2024**"), the Group is expected to record a net profit ranging from HK\$1 million to HK\$4 million, compared to the net loss of HK\$19.2 million for the year ended 31 December 2023 ("**FY2023**"). The Board considers that such turnaround from net loss to net profit position is mainly attributable to the following factors:

(1) Increase in revenue and gross profit

An increase in revenue of approximately HK\$21 million from HK\$79.2 million in FY2023 to HK\$100.2 million in FY2024, and an increase in gross profit approximately of HK\$10.1 million from HK\$42.3 million in FY2023 to HK\$52.4 million in FY2024. This growth stems from proactive efforts to expand business channels, including participation in trade shows, enhanced online promotional activities, and strengthened customer relationships; and

(2) Reduction in total staff costs

A decrease in total staff costs of approximately HK\$10.4 million from HK\$40.2 million in FY2023 to HK\$29.8 million in FY2024. This reduction was achieved through workforce optimization, operational restructuring, and improved efficiency measures, which collectively contributed to lower staffing expenses.

The information contained in this announcement is only based on the Company's preliminary assessment of the consolidated management accounts of the Group for FY2024, which have not been reviewed or audited by the Company's auditors and are subject to adjustment. The Company is in the process of finalising the consolidated annual results of the Group for FY2024 which is expected to be published before the end of March 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Leadway Technology Investment Group Limited Mai Zhaoping Zhang Xueqin Co-chairmen

Hong Kong, 10 March 2025

As at the date of this announcement, the Board comprises five executive directors, namely Mr. Mai Zhaoping, Mr. Zhang Xueqin, Ms. Mai Qiqi, Mr. Chan Chun Leung and Ms. Xu Tingting, two non-executive directors, namely Mr. Mai Ziye and Mr. Lam Chi Wai, and four independent non-executive directors, namely Dr. Lin Tat Pang, Mr. Lai Chi Leung, Mr. Zhang Dingfang and Mr. Gu Tianlong.